



**Hispanic
Entrepreneur
Initiative**
ROADMAP TO SUCCESS



NATIONAL ENTREPRENEURSHIP WEEK

2023 SUMMIT

9:00AM - 5:00PM

 5000 T-REX AVENUE BOCA RATON FL 33431

 HEIFLORIDA.ORG

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FEB





Hispanic Entrepreneur Initiative
A ROADMAP TO SUCCESS

NATIONAL ENTREPRENEURSHIP WEEK 2023 SUMMIT

The National Entrepreneurship Week Summit will be held on February 17th, 2023 at the Boca Raton Innovation Campus - BRIC as a full day educational day for a gathering of 100 entrepreneurs.

PRESENTING SPONSOR - 10,000 USD

- Exclusive Presenting Rights: your company will be the exclusive brand across your industry associated with the event
- 4 Tickets to the VIP Reception. This reception will be attended by Diplomatic Corps representatives, influential entrepreneurs and business owners, corporations and representatives of the philanthropic and educational communities, and government officials
- As Presenting Sponsor, you will provide registration scholarships to 100 entrepreneurs attending the 2023 National Entrepreneurship Week Summit
- 5 minutes to address the audience before the opening speaker
- Full recognition as Presenting Sponsor in the program and event-related materials
- Recognition and logo will appear at every registration and ticket delivered to each participant
- Logo and recognition in all marketing materials and signage
- Central page ad in the Program Booklet
- Opportunities to attend media interviews related to the 2023 Hispanic Business Impact Symposium
- Recognition & clickable logo on Hispanic Entrepreneur Initiative (HEI) webpage
- Support to develop and implement co-branded marketing plan centered on sponsorship
- Opportunity to have first right refusal for the following year

VIP RECEPTION SPONSOR – 8,000 USD

- Exclusive opportunity to Sponsor the VIP Reception the night before the National Entrepreneurship Week Summit
- This reception is attended by Diplomatic Corps representatives, influential entrepreneurs and business owners, Corporations and representatives of the philanthropic and educational communities, and government officials
- Five minutes to address the VIP audience and make remarks at the VIP Reception, introducing your corporation and welcoming attendees
- Full recognition as the 2023 National Entrepreneurship Week Summit **VIP Reception Sponsor** in the program and all event-related materials
- Logo and recognition in all marketing materials and signage
- Full page ad in the event Program Booklet
- Recognition & clickable logo on Hispanic Entrepreneur Initiative (HEI) webpage
- Opportunity to have first right refusal for the following year

Note: There is an opportunity to lock this sponsorship for three years

OPENING SPEAKER SPONSOR – 5,000 USD

- Opportunity to introduce the Opening Speaker
- Full recognition as **Opening Speaker Sponsor** of the 2023 National Entrepreneurship Week Summit in the program
- Signage and logo placement in all marketing materials
- Full page ad in the Program Booklet
- Recognition & clickable logo on Hispanic Entrepreneur Initiative (HEI) webpage for one year

CENTERPIECE SPONSOR – 3,000 USD

- Full recognition as the Centerpiece Sponsor for the 2023 National Entrepreneurship Week Summit in the event Program Booklet and all appropriate event-related publicity
- Logo placement at every centerpiece
- 1/2-page ad in the Program Booklet
- Recognition & clickable logo on Hispanic Entrepreneur Initiative (HEI) webpage

PRINTING SPONSOR – 3,000 USD

- Full recognition as the Printing Sponsor for the 2023 National Entrepreneurship Week Summit
- Logo placement on front cover of the 2023 National Entrepreneurship Week Summit Program Booklet
- Full back cover advertisement in the Program Booklet
- Logo placement in all marketing materials
- Recognition in HEI Website with hyperlink to your web page

REGISTRATION SPONSOR – 3,000 USD

- High visibility and strong branding opportunity
- Banner stand (to be provided by Sponsor) on registration area
- 1/2 page ad in the Program Booklet
- Full recognition as **Registration Sponsor**
- Logo placement in all marketing materials
- Sponsor's logo and HEI's logo on registration bags
- Sponsor logo and HEI logo on lanyards with participants ID
- Recognition in HEI Website with hyperlink to your web page

EDUCATIONAL PANEL SPONSOR – 3,000 USD

- Name/logo on all signage for the Panel session
- Name recognition in panel listing/description in the Program booklet
- Name recognition on promotional material for this panel
- 1/2 page ad in the Program Booklet
- Opportunity for corporate representative to make remarks at beginning of session
- Opportunity to distribute branded corporate giveaway (to be provided by Sponsor) and/or information to attendees
- Recognition in HEI Website with hyperlink to your web page

POWER NETWORKING LUNCH SPONSOR – 3,000

- Full recognition as the **Power Networking Lunch Sponsor** for the 2023 National Entrepreneurship Week Summit in the event program and appropriate event related publicity.
- Banner stand (provided by Sponsor) at Power Networking Lunch Area
- Opportunity to address attendees before the beginning of the Power Networking Lunch
- ½ page ad in the Program Booklet
- Recognition in HEI Website with hyperlink to your web page

COFFEE BREAK AREA SPONSOR – 3,000

- Full recognition as the **Coffee Break Area Sponsor** for the 2023 National Entrepreneurship Week Summit in the event program and all pertaining publicity materials
- Banner stand (provided by Sponsor) at Coffee Break Area
- ¼ page ad in the Program Booklet
- Recognition in HEI Website with hyperlink to your web page

TECHNOLOGY SPONSOR – 2,000

- Full recognition as the Technology Sponsor for the 2023 National Entrepreneurship Week Summit in the event program and appropriate event related publicity
- ¼ page ad in the Program Booklet
- Recognition in HEI Website with hyperlink to your web page
- Logo placement in all marketing materials

WELCOME PACKAGE SPONSOR – 1,500

- Full recognition as the Welcome Package Sponsor for the 2023 National Entrepreneurship Week Summit
- in the event program and appropriate event related publicity
- 1/4 page ad in the Program Booklet
- Recognition in HEI Website with hyperlink to your web page
- Banner stand (provided by Sponsor) on registration area
- Logo placement in all marketing materials
- Sponsor's logo on registration bag
- Recognition in HEI Website with hyperlink to your web page



PHOTOGRAPHY SPONSOR – 1,500

- Full recognition as the Photography Sponsor for the 2023 National Entrepreneurship Week Summit
- in the event program and all pertaining event related publicity
- 1/4 page ad in the Program Booklet
- Recognition in HEI Website with hyperlink to your web page



FORM

SPONSORSHIP AGREEMENT

Company/Executive name _____ is delighted to support the Hispanic Entrepreneur Initiative with the following sponsorship:

- SUMMIT - PRESENTING SPONSOR - 10,000 USD
- SUMMIT - VIP RECEPTION SPONSOR - 8,000 USD
- SUMMIT - OPENING SPEAKER SPONSOR - 5,000 USD
- SUMMIT - CENTERPIECE SPONSOR - 3,000 USD USD
- SUMMIT - PRINTING SPONSOR - 3,000 USD USD
- SUMMIT - REGISTRATION SPONSOR - 3,000 USD USD
- SUMMIT - EDUCATIONAL PANEL SPONSOR - 3,000 USD
- SUMMIT - POWER NETWORKING LUNCH SPONSOR - 3,000 USD
- SUMMIT - COFFEE BREAK AREA SPONSOR - 3,000 USD
- SUMMIT - TECHNOLOGY SPONSOR - 2,000 USD
- SUMMIT - WELCOME PACKAGE SPONSOR - 1,500 USD
- SUMMIT - PHOTOGRAPHY SPONSOR - 1,500 USD

SOLD OUT



PAYMENT AUTHORIZATION

SPONSORSHIP AGREEMENT

Check enclosed (payable to Hispanic Entrepreneur Initiative.)

Send an invoice to our company to the following email:

_____ Payment in full is due upon receipt of invoice.

Charge the following credit card:

Visa MC AMEX

Card number: _____

Expiration date: _____

Security code: _____ (three digits on signature strip or four digits above card number)

Name on card: (Please print clearly) _____

Card Holder signature: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

This form may be emailed to info@heiflorida.org

All sponsorships are tax deductible to the extent allowed by law.

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE."